

Ikivo Animator 2.0

Produce high-quality mobile animations quickly, easily and accurately

Extend the power of your creative design tools to capture mobile animations.

Ikivo Animator is an innovative software application that enables the design and deployment of professional, animated content on mass market mobile phones. It is a specialist mobile content deployment tool based on open standards.

As part of the Enrich family, Ikivo Animator integrates seamlessly with the Adobe® Creative Suite®, providing efficient, direct access to the mobile animation toolset from within the application.

Based on the W3C SVG Tiny mobile standard, it can also work as a companion product to many of the world's leading desktop tools. The result is that mobile animation capability can be extended to virtually any desktop mobile SVG authoring and publishing workflow.

Ikivo Animator has a similar look and feel to today's leading design tools, and users are able to quickly and easily start using it to develop their own professional SVG content for rich multi-media services. These include mobile TV clients, MMS, mobile UI design, mobile web publishing and handset personalisation.

www.ikivo.com
for more information



Mobile animation capability at your fingertips

- Industry standard toolset means you can get started in no time
- Supports the creation of standards based rich multimedia content with audio and video playback facilities
- Integrated with Sun's NetBeans to enable content creation for the Java platform
- Rich animation control through intuitive timeline management
- Support for multiple animation blending and synchronisation
- Ability to animate visibility, fill, stroke, scale, rotate and movement in one mouse click
- Accurate previewing through embedded SVG Players from leading mobile device manufacturers
- Drag and drop support for shared SVG libraries
- On-the-fly mobile animations
- Event handling and full hyperlink support

Ikivo Animator





More than rich media



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End-to-End Mobile Design Workflow

- Integration with Adobe Illustrator and GoLive to ensure a streamlined design process
- Seamless navigation through integrated workflow within the Adobe Creative Suite
- Increased productivity through easily accessed SVG content libraries
- Dynamic XHTML previewing and publishing
- Support for MMS template creation

Integrated device pro-viewing for guaranteed content accuracy

- Optimal preview through commercially deployed Mobile SVG players
- Quality assurance through animation testing on actual device profiles
- Embedded phone profiles from all major phone manufacturers

Fully endorsed by industry leaders

Already being used by leading phone manufacturers and network operators throughout the world.

Leading mobile operator quote: **“The overall design and publishing power of Adobe combined with Ikivo’s market leading products create a fantastic push for overall support of Mobile SVG as the de-factor leader within the emerging market for 2D based mobile graphics service.”**

Deliverables

- Ikivo Animator including online help
- Documentation and sample content

Operating System

- Windows XP
- Windows Vista
- Mac OS X

Integrated Software Support

- Adobe® Creative Suite®
- Sun NetBeans™
- Corel Draw
- Inkscape



Mobile Advertising

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