



Ikivo and NVIDIA in collaboration for accelerated Mobile SVG solutions

Performance gains of accelerated vector graphics to enhance Mobile SVG applications

3GSM World Congress – February 14 2006— **Ikivo AB**, the leading provider of Scalable Vector Graphics (SVG) software solutions for mobile devices and **NVIDIA Corporation** (Nasdaq: NVDA), the worldwide leader in programmable graphics processor technologies, announced today that they are collaborating on a joint initiative to provide accelerated solutions for Mobile SVG. The solution will be based on the combination of Ikivo's technology and the graphics acceleration capabilities of the recently announced NVIDIA GoForce 5500 handheld GPU.

The performance improvements resulting from the graphics acceleration will enable a wider use of SVG in mobile phones for a new range of applications like advanced two dimensional games and rich media.

Mobile SVG is rapidly growing in the market as the standardised format for two dimensional animations and rich graphics. The deployment of SVG Tiny 1.2 with powerful programmable features including video and audio synchronisation along with integration with scripting languages enables advanced applications such as games, user interfaces, broadcasts and skins for video and music.

"Ikivo being the leading provider of Mobile SVG solutions is actively contributing to the OpenVG initiative and is pleased to work closely with NVIDIA to respond to the requirements of the handset manufacturers and game developers." says Bradley Sipes CTO at Ikivo. He continues "Availability of graphics acceleration will also give a boost to the introduction of Java applications using SVG through the JSR226 interface.

'This is a compelling solution for handset manufacturers' said Michael Rayfield, general manager for handheld GPUs at NVIDIA. 'Vector graphics is an increasingly important piece of the wireless handset experience. The combination of Ikivo's acclaimed Mobile SVG multimedia players with direct hardware acceleration by NVIDIA's GoForce 5500 will deliver high quality, high-performance and highly cost-effective vector graphics solutions'.

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Mobile SVG is based on open standards defined in W3C and is endorsed by the key players in the mobile industry. Since mid 2004, over 100 SVG enabled mobile phone models have been launched, and a total volume of 95 million phones estimated to have been shipped globally.

OpenVG™ is a royalty-free, cross-platform API that provides a low-level hardware acceleration interface for 2D vector graphics libraries. OpenVG is targeted primarily at handheld devices that require portable acceleration of high-quality vector graphics while enabling hardware acceleration to provide fluidly interactive performance at very low power levels.

About NVIDIA

NVIDIA Corporation is the worldwide leader in programmable graphics processor technologies. The Company creates innovative, industry-changing products for computing, consumer electronics, and mobile devices. NVIDIA is headquartered in Santa Clara, CA and has offices throughout Asia, Europe, and the Americas. For more information, visit www.nvidia.com.

About Ikivo AB

Ikivo based in Stockholm, Sweden is the leading developer of software solutions for Mobile SVG (Scalable Vector Graphics). These solutions address the needs of mobile device manufacturers, mobile operators and content creators, empowering them to create and enable rich, compelling media services for mass-market mobile phones. Core products include the Ikivo SVG Player, an open standard, compliant technology that allows phone manufacturers to enable their devices for Mobile SVG, and Ikivo Animator, a professional content creation tool that integrates into any design workflow to animate static SVG content for mobile phones. Ikivo is an active participant in the World Wide Web Consortium (W3C), instrumental in driving industry standards and shaping the future of mobile graphics.

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