



## Ikivo Announces immediate release of Ikivo CDK and Ikivo IDE

*New Tools to Further the Development and Deployment of Rich Media Services based on Open Standards*

**Stockholm, Sweden – March 2007** – Ikivo AB, the leading provider of rich media open standards-based software solutions for mobile devices today announces the general availability of Ikivo IDE and the Ikivo CDK. These tools, which form part of the Ikivo Enrich product family, further extend the tool portfolio available to developers to deploy rich media services based on open standards.

**The Ikivo Integrated Development Environment (IDE)** is a powerful environment for the development of scripted mobile applications based on Eclipse and SVG Tiny. It provides a complete environment for editing, debugging and testing ECMAScript with SVG Tiny content.

Ikivo IDE is integrated with Ikivo Animator and is therefore a natural extension to the current Mobile Design Workflow within the Ikivo Enrich environment. The Ikivo IDE is available to purchase from [www.ikivo.com](http://www.ikivo.com). It is available for a special introductory price of \$169 (€129, £79) (usual recommended retail price is \$449 (€339, £229)). It is also currently available to purchase as a promotional bundle with Animator for \$349 (€295, £199).

**The Ikivo Content Development Kit (CDK)** enables the design and deployment of professional, animated rich media content based on SVG Tiny for mass-market mobile phones. It encompasses a set of tools ideal for any content designer creating and deploying rich media content for mobile phones. The Ikivo CDK is free of charge and is available for immediate download from [www.ikivo.com](http://www.ikivo.com).

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### *About Ikivo AB.*

Ikivo AB is instrumental in driving industry standards and in helping to shape the future of mobile rich media services worldwide. As a pioneer of software solutions for Mobile SVG, Ikivo has become the leading supplier of standards-based rich media solutions for mass market and OpenOS mobile phones. Its range of products, the Ikivo Enrich Product portfolio, empowers mobile device manufacturers, mobile operators and content creators to develop and deploy compelling rich media services. From content creation through to handset display, Ikivo's solutions are used to support a wide range of mobile services from Interactive Mobile TV, Mobile portals and music. Ikivo is an active member of the W3C and Khronos Group. [www.ikivo.com](http://www.ikivo.com)

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