



Standards based Mobile Multimedia is now a reality!

Ikivo Animator supports the creation of Mobile SVG 1.2 Multimedia content

Stockholm, Sweden 19th June; Ikivo AB, the leading provider of SVG software solutions for mobile devices, today announces that Ikivo Animator is to support the new Mobile SVG 1.2 industry standard. Ikivo Animator is one of the first tools to support Mobile SVG 1.2, enabling rich multimedia content for handheld and mobile devices.

Already shipped in more than 100 million devices, SVG is the leading vector graphics technology for mobile phones. The new version of Mobile SVG 1.2 combines interactivity with audio and video to enable a more real, rich media experience.

“We are seeing an increasing demand for the Ikivo MultiMedia player which supports Mobile SVG 1.2. With Ikivo Animator now also supporting the same standard, developers can test and deploy rich media based services,” said Magnus Zetterberg, VP Sales & Marketing, Ikivo AB.

In addition to supporting initial audio and video capabilities for playback and previewing of multimedia content and raster image import (JPG, PNG), Ikivo Animator is also JSR226 enabled.

JSR226 uses Mobile SVG to bring scalability to J2ME applications, enabling on-time development and removing the need for re-authoring content or optimising for different device screen sizes. SUN NetBeans™, recently integrated into Ikivo Animator, offers further SVG support to the extensive Java development community. NetBeans provides a reusable framework to simplify the development of Java applications.

Ikivo Animator 2.0 will ship by the end of July. Ikivo is committed to evolving Animator to support more advanced rich media content as the use of Mobile SVG 1.2 becomes more prolific.

Demonstrations of the Ikivo’s integrated SVG solutions will take place at CommunicASIA Hall 4; stand G1-07 from the 20th to 23rd June 2006.



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About Ikivo AB

Ikivo AB, based in Stockholm, Sweden, is the leading developer of software solutions for mobile SVG. These solutions address the needs of mobile device manufacturers, mobile operators and content creators, empowering them to create and enable rich, compelling media services for mass-market mobile phones. Core products include the Ikivo SVG Player, an open standard, compliant technology that allows phone manufacturers to enable their devices for mobile SVG, and Ikivo Animator, a professional content creation tool that integrates into any design workflow to animate static SVG content for mobile phones. Ikivo is an active participant in the World Wide Web Consortium (W3C), instrumental in driving industry standards and shaping the future of mobile graphics. www.ikivo.com

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