



Ikivo commits to global expansion with office opening in North America

New office offers dedicated local presence in one of the world's largest mobile markets

Stockholm, Sweden – 5th June 2007 – Ikivo AB announces today the opening of a new dedicated sales and marketing office in Chicago, USA. The office will offer local support to existing customers, including Motorola, as well as respond to the increasing demand for Ikivo's Rich Media Mobile SVG solutions in the North American market. The opening of this US office highlights Ikivo's continued commitment to expand and strengthen worldwide as the leading provider of open standards, rich media solutions for mobile devices.

Stefan Elmstedt, CEO, Ikivo, said: "Following last year's expansion in Korea, we are now delighted to announce this exciting development in North America. The new office will assist one of the world's leading mobile markets locally with Ikivo's extensive expertise in mobile SVG solutions through a dedicated representative."

Michael Linhardt was recently appointed by Ikivo as Sales and Marketing Director North America. Linhardt brings a wealth of knowledge with over ten years of industry experience.

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About Ikivo AB.

Ikivo AB is instrumental in driving industry standards and in helping to shape the future of mobile rich media services worldwide. As a pioneer of software solutions for Mobile SVG, Ikivo is the leading supplier of standards based rich media solutions for mass market and OpenOS mobile phones. Its range of products, the Ikivo Enrich Product portfolio, empowers mobile device manufacturers, mobile operators and content creators to develop and deploy compelling rich media services. From content creation through to handset display, Ikivo's solutions are used to support a wide range of mobile services from Interactive Mobile TV, Mobile portals and music. Ikivo is an active member of the W3C and Khronos Group.

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