



Ikivo Opens Dedicated Finnish Office

Helsinki office to offer local support for Ikivo Enrich Rich Media Solutions

Stockholm, Sweden – 12th June 2007 – Ikivo AB is to strengthen its European reach with the opening of a new sales and marketing office in Helsinki, Finland. The new office will offer Finnish mobile operators, handset manufacturers, rich media content creators and potential business partners a dedicated local Ikivo presence. The office opening follows Ikivo's recent expansion into the North American market, and last year's Korean office opening, extending Ikivo's footprint across the globe.

Stefan Elmstedt, CEO, Ikivo said, "We are delighted to be able to offer our Finnish clients a far more comprehensive and extensive level of support through the new Helsinki office. Finland is a hotbed for developing mobile technology, and this ensures Ikivo is closely positioned to respond to immediate market needs and customer requirements."

Jyrki Hattinen joins Ikivo as Sales & Marketing Director, Finland. Hattinen has over 20 years experience across the mobile and information technology sectors.

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About Ikivo AB.

Ikivo AB is instrumental in driving industry standards and in helping to shape the future of mobile rich media services worldwide. As a pioneer of software solutions for Mobile SVG, Ikivo is the leading supplier of standards based rich media solutions for mass market and OpenOS mobile phones. Its range of products, the Ikivo Enrich Product portfolio, empowers mobile device manufacturers, mobile operators and content creators to develop and deploy compelling rich media services. From content creation through to handset display, Ikivo's solutions are used to support a wide range of mobile services from Interactive Mobile TV, Mobile portals and music. Ikivo is an active member of the W3C and Khronos Group. www.ikivo.com

For further information about Ikivo, please contact:

PR Enquiries: Jason Bird / Louise Stewart-Muir
Say Communications
+44 20 8971 6400
ikivo@saycomms.co.uk

Sales Enquiries: Magnus Zetterberg
VP Sales & Marketing
+46 70 305 77 68
magnus.zetterberg@ikivo.com

Jyrki Hattinen
Director Sales & Marketing
+358 50 5231455
jyrki.hattinen@ikivo.com