



## **Ikivo Brings Mobile SVG Images and Animation Functionality to NetBeans Mobility Community**

### *Companies enter strategic alliance in mobile tooling*

**Dec 12<sup>th</sup> - 2007**— **Ikivo AB**, a leading provider of open standards based rich media solutions for mobile devices, and Sun Microsystems, the project sponsor for NetBeans(TM), announced today that Ikivo has joined the NetBeans Strategic Partner Program. This alliance will assure that the NetBeans community of developers, have access to enhanced authoring tool solutions for rapid creation and deployment of Mobile SVG content and rich media services to Java(TM) Platform, Mobile Edition (Java ME) devices.

The innovative possibilities provided by SVG Tiny through the JSR-226 interface, and from the soon to be published JSR-287 interface bring compelling open standards based content to an extensive and ever increasing range of mobile devices.

The integration of Ikivo's leading SVG authoring tool, the Animator, with NetBeans integrated development environment (IDE) provides an intuitive way to design mobile Java applications incorporating SVG images and animations. This enables creation of an engaging, responsive user experience to stimulate repetitive use of any mobile Java application.

"Scalable Vector Graphics can now easily be leveraged by Java developers to improve the user experience of any mobile Java application," said Magnus Zetterberg, Vice President Business Development, Ikivo. "We are pleased to engage with Sun on a strategic level to support the NetBeans community to develop advanced mobile applications with exciting, high performance graphics rendering".

"Mobile solutions like those developed by Ikivo, coupled with the strength of the NetBeans IDE, enable developers to easily create rich mobile applications for Java based devices," said Jeet Kaul, Vice President, Developer Platforms and Programs, Sun Microsystems. "User experience centric open standards like SVG will increase the usability of many Java ME applications and we welcome the opportunity to work closely with Ikivo."

#### **About Ikivo AB.**

Ikivo AB is instrumental in driving industry standards and in helping to shape the future of mobile rich media services worldwide. As a pioneer of software solutions for Mobile SVG, Ikivo is the leading supplier of standards based rich media solutions for mass market and OpenOS mobile phones. Its range of products, the Ikivo Enrich Product portfolio, empowers mobile device manufacturers, mobile operators and content creators to develop and deploy compelling rich media services. From content creation through to handset display, Ikivo's solutions are used to support a wide range of mobile services from Interactive Mobile TV, Mobile portals and music. Ikivo is an active member of the W3C and Khronos Group.  
[www.ikivo.com](http://www.ikivo.com)

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