



Over 60 Million Ikivo Powered Mobile SVG Handsets Shipped

Ikivo estimates that more than 95 million* Mobile SVG devices are now deployed

Stockholm, Sweden – 2nd February 2006 – Ikivo AB, the leading provider of SVG software solutions for mobile devices, announced today that their Mobile SVG client has been shipped in more than 60 Million handsets worldwide and estimates that more than 95 million handsets with Mobile SVG have been shipped globally.

“Mobile SVG is the open royalty-free standard used in more than 100 models world-wide” **says Stefan Elmstedt, CEO at Ikivo.** “Unlike proprietary mobile 2D graphics technologies such as Flash Lite, Mobile SVG was designed by and for the mobile industry as an optimal technology for mobile handsets that require a compact efficient standards based 2D solution.”

Ikivo’s Mobile SVG products enable application developers and Mobile Operators to build rich MultiMedia applications utilizing the full strength of Mobile SVG. In combination with commercially available content design and development tools, such as Ikivo Animator and Adobe Creative Suite 2, Mobile SVG offers the most capable and fastest growing 2D graphical technology for the mobile world.

“The drive to create a richer graphical experience for mobile phone users is set to boost demand for vector graphics platforms, and SVG-T is the mainstream, standards-based approach to 2D vector graphics on mobile devices. The platform has support from manufacturers and operators, and its ability to fit in any software environment, both inside or outside the browser, means SVG-T is well placed to maintain a leading position in the market for mobile phone 2D graphics solutions” **says Andreas Constantinou, Lead Analyst, ARCchart.** “As the dominant SVG-T vendor, Ikivo is extending the reach of the vector graphics platform and is leading the effort to extend SVG authoring tools to the mobile service design community.”

Demonstrations of Ikivo Mobile SVG solutions will take place at the Swedish Pavillion, Hall 2, Stand G26/27 at the 3GSM World Congress event in Barcelona, 13th –16th Feb. 2006.

* Editors note: More than twice the number of Flash unit shipments as of 3rd of Jan 2006. Source: Adobe <http://www.adobe.com/aboutadobe/pressroom/pressreleases/200601/010306Flash.html>

About Ikivo AB.

Ikivo based in Stockholm, Sweden is the leading developer of software solutions for Mobile SVG (Scalable Vector Graphics). These solutions address the needs of mobile device manufacturers, mobile operators and content creators, empowering them to create and enable rich, compelling media services for mass-market mobile phones. Core products include the Ikivo SVG Player, an open standard, compliant technology that allows phone manufacturers to enable their devices for Mobile SVG, and Ikivo Animator, a professional content creation tool that integrates into any design workflow to animate static SVG content for mobile phones. Ikivo is an active participant in the World Wide Web Consortium (W3C), instrumental in driving industry standards and shaping the future of mobile graphics.

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