

GNT'S MULTIMEDIA SERVICES BOOSTED BY IKIVO'S RICH MEDIA GRAPHICS

Barcelona, 11 February 2009: IKIVO, the No. 1 European supplier of rich media client applications, today announces its partnership with GNT Inc., the leading provider of dynamic, mobile content services for the Japanese market, featuring customers like NTT DoCoMo, Softbank and KDDI.

Under the agreement, GNT will be the exclusive reseller of IKIVO's technology on the Japanese market. IKIVO's mobile rich media client and middleware technology will be integrated into GNT's content services. By combining open web standards technologies such as HTML, scripting, mobile AJAX and SVG Tiny, GNT and IKIVO will be able to supply content services with an unchallenged visual experience to Japanese mobile users. GNT will launch the new IKIVO-powered content across on-deck and off-deck mobile services in Japan by Q3 2009.

“We are very excited about working with GNT on developing new innovative multimedia services for the Japanese market. GNT's users will appreciate a dramatically heightened content appeal as a result of our Enrich technology. This will further strengthen GNT's position as the leading mobile content provider in Japan. This partnership re-affirms IKIVO's technology leadership, and enables us to expand into new market segments,” says Huw W. Hampson-Jones, CEO of IKIVO.

“The current Japanese mobile market has the highest average revenue per user (ARPU), mobile internet usage and mobile user population in the world. We are anticipating a bright future with our formed partnership with IKIVO as a key component for tapping into this potential. We feel that the current mobile centralized technology has started to become a bottleneck to new market innovation, which is why through this partnership we are bringing PC technology, including AJAX, into the Japanese mobile market. This will dramatically change the industry and brings new user experience and exciting mobile lifestyles to Japanese mobile users,” adds Ho Tung Lam, CEO of GNT Inc.

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About IKIVO

IKIVO is the No. 1 European supplier of rich media application-enabling solutions based on open standards, with a deployed base greater than 350 million mobile phones. IKIVO's solutions empower mobile operators, mobile device manufacturers, consumer electronics firms and media companies to deliver rich compelling content services, such as innovative user interfaces, mobile widgets, interactive TV, on-device portals and mobile advertising.

IKIVO Enrich is a framework of products focusing on client side technology, delivering graphically rich, embedded applications and user experiences for mobile devices and consumer electronics products. It is based on open web technologies and supports multiple platforms. For more information, please visit www.ikivo.com.

About GNT

GNT is a leader in providing mobile contents to millions of consumers throughout the world. Located in Tokyo with offices throughout Asia and the United States GNT continues to reach new markets through partnering with major mobile operators, content providers (service providers) and global IT players.

Through speed, creativity and dedication GNT has paved the way to a truly boarder-free world connecting millions while ensuring they have the most innovative contents available. For more information, please visit www.gnt.co.jp.

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