

## **IKIVO AND APLIX PARTNER TO BRING RICH MEDIA FOR JAVA AND MOBILE AJAX**

*Two market leaders with combined shipments of some 650 million units  
enter into a reseller agreement*

**Barcelona, 13 February 2009:** IKIVO, the No. 1 European supplier of rich media client applications, and Aplix Corporation, the leader in Java technology for mobile phones, today announced a global partnership where IKIVO's Enrich SVG technology has become an integral part of Aplix' Java offerings.

The partnership means that Sweden-based IKIVO continues to expand its business in Asia and worldwide. IKIVO is growing rapidly in the Asian market, with already established offices in Korea and Hong Kong.

"IKIVO and Aplix's integrated solution for Java and JSR226 provides the market with the world's two most shipped Java and SVG offerings. New rich media services such as mobile TV, music and on-device portals are rapidly being developed and deployed using Java and rich media client technologies. The combined solution from IKIVO and Aplix enables quick development of fast, compact and efficient rich media applications for millions of mobile phones," says Hyosoo Kim, IKIVO sales and marketing director, Korea and Japan.

Enrich SVG offers a scalable, efficient textual representation of graphic and animation objects, allowing for rich, complex designs to be specified with a small in-memory footprint. IKIVO's mobile SVG-based products enable developers and mobile operators to build rich multimedia applications utilizing the full strength of Java and mobile SVG. A full set of design and development tools, such as Java Netbeans, IKIVO Animator, and IKIVO IDE makes Java and Enrich SVG the perfect platform for development of rich media content and applications.

"We are thrilled to be partners with IKIVO. By creating a tightly integrated solution between JBlend and IKIVO's Enrich SVG technology, our customers benefit from a faster time to market. IKIVO's SVG engine helps bring our customers additional next-generation Java features and expand both companies' leading position in the industry," says Ryu Koriyama, CEO of Aplix Corporation.

(ends)

### **About IKIVO**

IKIVO is the No. 1 European supplier of rich media application-enabling solutions based on open standards, with a deployed base greater than 350 million mobile phones. IKIVO's solutions empower mobile operators, mobile device manufacturers, consumer electronics firms and media companies to deliver rich compelling content services, such as innovative user interfaces, mobile widgets, interactive TV, on-device portals and mobile advertising.

IKIVO Enrich is a framework of products focusing on client side technology, delivering graphically rich, embedded applications and user experiences for mobile devices and consumer electronics products. It is based on open web technologies and supports multiple platforms. For more information, please visit [www.ikivo.com](http://www.ikivo.com).

### **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan-based company iaSolution finalised the integration of the corporations. Aplix has its headquarters in Tokyo, with offices in Yokosuka, Okinawa, San Francisco, Munich, Taipei, Shanghai, Beijing, Seongnam and Seoul. For more information, please visit [www.aplixcorp.com](http://www.aplixcorp.com)

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