



IKIVO ADVANCES THE VISUAL FRONTLINE OF MOBILE WIDGETS

*Introducing the world's first scalable, dynamic
and interactive 2D/3D mobile widgets*

Barcelona, 10 February 2009: IKIVO, the No. 1 European supplier of rich media client solutions, today announces the latest addition to its successful Enrich mobile product suite; Enrich Widgets for Mobile.

IKIVO is proud to introduce the world's first widget framework focused on mobile devices, combining open web standards technologies such as HTML, scripting, mobile AJAX and SVG Tiny.

Building on the success of the market leading mobile rich media runtime, the IKIVO Rich Media Client, the IKIVO Enrich widget framework has already been adapted by tier 1 mobile device manufacturers such as Samsung. IKIVO Enrich enables any wireless carrier, mobile device manufacturer or service provider to introduce mobile widgets with unsurpassed visual effects – including zooming, transitions, 2D/3D effects and drag-and-drop features.

In addition, IKIVO Enrich Widgets can be dynamically connected, in a lightweight manner, to both the internet and native device applications. This eliminates the heavy burden and sluggishness caused by launching a browser. Instead, the user can enjoy a true, modern widget experience, i.e. small, graphically rich, self-contained, and dynamic applications.

“This groundbreaking technology will further strengthen IKIVO's technology leadership in mobile rich media. Enrich Widgets for Mobile will advance the visual frontline of standards based mobile widgets, by coupling support for leading graphics rich media standards with 2D/3D hardware acceleration technologies such as OpenGL and OpenVG,” says Bradley Sipes, CTO of IKIVO.

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About IKIVO

IKIVO is the No. 1 European supplier of rich media application-enabling solutions based on open standards, with a deployed base greater than 350 million mobile phones. IKIVO's solutions empower mobile operators, mobile device manufacturers, consumer electronics firms and media companies to deliver rich compelling content services, such as innovative user interfaces, mobile widgets, interactive TV, on-device portals and mobile advertising.

IKIVO Enrich is a framework of products focusing on client side technology, delivering graphically rich, embedded applications and user experiences for mobile devices and consumer electronics products. It is based on open web technologies and supports multiple platforms. For more information, please visit www.ikivo.com.



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