



**IKIVO WINS**  
**RED HERRING 100 EUROPE 2009 AWARD**  
*IKIVO selected as top technology venture by innovative listing*

**Stockholm, 7 April 2009:** IKIVO, the No. 1 European supplier of rich media client solutions, is a winner of the Red Herring 100 Europe 2009 award. The award is given to the top 100 private technology companies based in Europe, the Middle East and Africa each year.

“We are delighted to have been selected a winner of the Red Herring 100 Europe 2009 award. This is a real feather in IKIVO’s cap, for our employees, and a reflection of our achievements in the past year. We have developed business applications that compete with the Apple iPhone. We are setting new standards for innovative user interfaces for mobile phones, mobile TV, and consumer devices such as digital radios and printers,” says Huw W. Hampson-Jones, CEO of IKIVO.

IKIVO was selected as a winner by Red Herring’s editorial staff, who evaluated several hundred European private companies. Financial data and subjective criteria such as quality of management, execution of strategy, and dedication to research and development, were analysed.

“During a difficult year, Red Herring still received an impressive list of submissions from companies across the EMEA region, clearly demonstrating Europe’s role as a major centre of innovation in the global technology sector. The exceptional accomplishments of European technology startups and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem,” says Farley Duvall, managing director of Red Herring.

The Red Herring 100 awards are an important part of the publication’s tradition of identifying of new and innovative technology companies and entrepreneurs. Companies including Google, eBay and Skype are all previous finalists for the award.

(ends)

**About IKIVO**

IKIVO is the No. 1 European supplier of rich media application-enabling solutions based on open standards, with a deployed base greater than 350 million mobile phones. IKIVO’s solutions empower mobile operators, mobile device manufacturers, consumer electronics firms and media companies to deliver rich compelling content services, such as innovative user interfaces, mobile widgets, interactive TV, on-device portals and mobile advertising.

IKIVO Enrich is a framework of products focusing on client side technology, delivering graphically rich, embedded applications and user experiences for mobile devices and consumer electronics products. It is based on open web technologies and supports multiple platforms. For more information, please visit [www.ikivo.com](http://www.ikivo.com).

**About Red Herring**

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, please visit [www.redherring.com](http://www.redherring.com).

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