

Ikivo Wins Contract to Embed SVG Player in Mobile Devices

Software Supports Graphic Media in Motorola E1000

Stockholm, Sweden – 1st March 2005 – Ikivo AB, a leading provider of SVG software solutions for mobile devices today announced they have signed a licensing agreement to embed Ikivo SVG Players in Motorola handsets. The first handset utilizing the Ikivo SVG Player is the Motorola E1000 -- a small, lightweight, 3G mobile device with rich multimedia features currently shipping in the European market.

Ikivo's SVG player enables a compelling and unique mobile graphics media experience based on the Mobile SVG standard defined by W3C. Advanced 2D vector graphics is becoming a key enabler to the mobile ecosystem. Mobile SVG enables animated and interactive mobile multi-media services like comics, cartoons, infotainment, maps, financial services and other graphics-centered information and entertainment services.

"The Ikivo SVG Player's flexibility, compactness, and high quality enable an array of multimedia services to support the rapidly growing mobile SVG market," says Magnus Zetterberg, VP Sales & Marketing at Ikivo Mobile Solutions. "We're very pleased to work with Motorola to support the delivery of a seamless Mobile SVG graphics experience on their mobile devices.

About Ikivo AB

Ikivo, (formerly Zoomon) based in Stockholm, Sweden is the leading developer of software solutions for Mobile SVG (Scalable Vector Graphics). These solutions address the needs of mobile device manufacturers, mobile operators and content creators, empowering them to create and enable rich, compelling media services for mass-market mobile phones. Core products include the Ikivo SVG Player, a standard, compliant technology that allows phone manufacturers to enable their devices for Mobile SVG, and Ikivo Animator, a professional content creation tool that integrates into any design workflow to animate static SVG content for mobile phones.

Ikivo is an active participant in the World Wide Web Consortium (W3C), instrumental in driving industry standards and shaping the future of mobile graphics. www.ikivo.com

The Ikivo SVG Player solution for Mobile SVG is specifically developed to meet the unique requirements for mass-market mobile phones requiring only a minimum of memory and CPU capacity. The Ikivo SVG Player solution is easily integrated into any platform operating system environment.

For further information please contact:

PR Enquiries:

Louise Stewart-Muir/Greg Mills
Stewart-Muir Communications
+44 20 8917 4900

Sales Enquiries:

Magnus Zetterberg
VP Sales & Marketing Ikivo
+46 70 305 77 68