

ZOOMON wins licensing agreement with yet another significant Tier 1 mobile phone manufacturer

Stockholm, Sweden 13 May 2004 - The Swedish software company ZOOMON has signed another long-term licensing contract with a significant Tier 1 mobile phone manufacturer that further consolidates ZOOMON's position in the mobile graphics market.

The contract includes delivery of the ZOOMON SVG Player, the market leading solution for mass-market mobile phones enabling a richer media experience based on Scalable Vector Graphics (SVG).

The ZOOMON SVG Player, will be integrated on multiple platforms. With the ZOOMON SVG Player solution, mobile phone manufacturers can enable mobile phones for Mobile SVG. Mobile SVG enables consumers to view, send and receive rich, animated mobile graphics such as cartoons, enhanced photo messaging, comics, maps, financial services and other graphics-centered information and entertainment services. A whole new multimedia and rich graphical experience will now be the norm for millions of users globally.

“The announcement of another significant Tier 1 mobile phone manufacturer, signing up as our latest licensee, extends and confirms our market leadership position.” said Stefan Elmstedt, CEO. “The ZOOMON SVG Player is now setting a new benchmark in the race to deploy Mobile SVG”, he continued.

The ZOOMON Player is specifically designed to meet the demanding needs of massmarket market mobile phones. ZOOMON's SVG player enables a compelling and unique mobile graphics media experience based on the SVG Mobile standard defined by W3C. Advanced 2D vector graphics is becoming a key enabler to the mobile ecosystem.

About ZOOMON Mobile Solutions

ZOOMON Mobile Solutions delivers Mobile Scalable Vector Graphics (SVG) software for existing and future mobile devices and network technologies. The ZOOMON SVG Player solution for SVG Mobile is specifically developed to meet the unique requirements for mass-market mobile phones requiring a minimum of CPU and memory capacity

The ZOOMON SVG Player solution is easily integrated into any HW platform operating system environment. ZOOMON expertise in the overall SVG Mobile value chain, together with the commitment and focus on providing the industry's best SVG Mobile solutions, make ZOOMON the ultimate choice as a vendor for SVG Mobile products.

ZOOMON operates in a global market and has built active relationships with key industry players in Europe, North America and Asia-Pacific. ZOOMON is based in Stockholm. For more information on ZOOMON please visit, www.zoomon.com.