



Ikivo Announces Availability of the Ikivo Rich Media Client

Powering new on-device portal and interactive mobile TV services across Europe

Stockholm, Sweden – 8 February, 2007 – Ikivo AB, the leading provider of standards based rich media software for mobile devices, announced today the availability of the Ikivo Rich Media Client. It is an advanced mobile device client which provides all the necessary features for the rapid development and deployment of rich and compelling mobile media services.

The Ikivo Rich Media Client part of the Ikivo Enrich product family is ideal for services like:

- Interactive mobile TV
- On-device portal services
- Mobile music
- Application widgets and more

The Ikivo Rich Media Client is based on open standards and therefore fully compliant with Mobile SVG 1.2. Key features of the core client include advanced media management, advanced server communication and a powerful application environment.

“The integration of the Ikivo Rich Media Client was very simple and straightforward. From start to finish it took less than 4 weeks to create, integrate and deploy the entire application and required very little additional support from Ikivo,” said Joel Oliveira, Senior Engineer, Critical Software SA .

Commenting on the new product release, Brad Sipes, CTO at Ikivo, says “We are excited to formally release the Ikivo Rich Media Client built on Mobile SVG 1.2 but with essential application enabling functionality for the quick and easy roll-out of new Rich media Services”

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About Ikivo AB.

Ikivo AB is instrumental in driving industry standards and in helping to shape the future of mobile rich media services worldwide. As a pioneer of software solutions for Mobile SVG, Ikivo has become the leading supplier of standards based rich media solutions for mass market and OpenOS mobile phones. Its range of products, the Ikivo Enrich Product portfolio, empowers mobile device manufacturers, mobile operators and content creators to develop and deploy compelling rich media services. From content creation through to handset display, Ikivo's solutions are used to support a wide range of mobile services from Interactive Mobile TV, Mobile portals and music. Ikivo is an active member of the W3C and Khronos Group. www.ikivo.com

About Critical Software SA

Critical Software provides solutions, services, and technologies for mission and business critical information systems, supporting customers across diverse markets including telecommunications. Critical Software success lies in bringing quality and innovation to its customer's information systems in a timely and cost effective manner. The company has a solid track record of on-time and on-budget projects worldwide

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